

NKy Business ENGAGEMENT TOOLKIT

This Toolkit is designed to provide businesses with a menu of opportunities to **engage with local schools and students to help youth reach their full potential** and help develop 21st Century Skills to advance Northern Kentucky's next generation.



Focusing on the 21st Century Essential Skills that represent college, career and life readiness:

- Interpersonal skills, listening skills, and empathy
- Critical thinking, problem solving, and creativity
- Collaboration and teamwork
- Appreciation of the importance of punctuality and attendance
- Productive time management in teams and independently
- Clear and effective written and oral communication
- Goal setting, planning, and organization
- Effective and responsible use of technology
- Tenacity and resiliency
- Ethical decision making and civic responsibility
- Smoothly transitioning between schools, jobs, and careers
- Awareness that being 100% drug free is fundamental for successful employment

Education opportunities are tailored to match the capacity and desires of your business with the needs of a school. Learn more about the regional programs and find the best fit for your business and employees.



Chamber of
Commerce



For more information, contact **NKYEC** at **859.282.9214** or visit our website **www.nkyec.org**.

Available regional programs and activities that allow businesses the opportunity to nurture 21st Century skills.

NKYEC Action Teams

Teams of engaged education, business and community leaders who work to achieve established regional education goals through measurable strategies. Goals include: reducing barriers to learning, college and career readiness, educator excellence, education accessibility and lifelong learning, business engagement, and advocacy.

TIME COMMITMENT

Monthly meetings for 1-2 hours

CONTACT

NKYEC | 859.282.9214

Adopt A Class

A group mentoring experience, facilitating personal, sustained connections between members of the business and civic community and students in the pre-K through 8th grades. These interactions support the development of practical and social skills for the students.

TIME COMMITMENT

One hour per month during the school year

CONTACT

Louise Cottrell | louisecottrell@aacfoundation.com | 513.443.6524

Customized Solutions

An opportunity for businesses to provide students with firsthand experience in their industry or profession. Businesses can support students through internships, co-ops, job shadowing, mentoring, and more.

TIME COMMITMENT

Single project or sustained involvement opportunities

CONTACT

NKYEC | 859.282.9214

FIRST LEGO League

A global program that introduces students to the excitement of science and technology through real-world team challenges. Students learn valuable life skills and discover career opportunities while learning they can make a positive contribution to society.

TIME COMMITMENT

2 hours per week for one semester for coaches

CONTACT

Beth Koch | koche4@nku.edu | 859.620.0087

NKY Drug Free Clubs of America

The NKY DFCA is empowering parents, educators and communities to build drug-free youth. We provide students with effective prevention tools to keep them on the right track. Businesses may engage by providing incentives, offering priority interviews, contributing to the Fund and engaging in the Campaign.

TIME AND FINANCIAL COMMITMENT

Determined by sponsor

CONTACT

NKYEC | 859.282.9214

Junior Achievement

A grade-specific program where employees teach life skills to students in a 5-8 week module. Upon completing a one-hour training session and receiving materials, employee volunteers execute a program that has been developed by Junior Achievement for a particular grade level and focus area.

TIME COMMITMENT

45 minutes per week (5-8 weeks total, depending on grade)

CONTACT

Angie Smith | angie.smith@ja.org | 513.346.7100

Kentucky Unbridled Careers

A web-based platform that enables businesses to help students achieve their goals and address communities' workforce development needs. The platform provides students with powerful tools to learn more about particular industries as well as individual businesses.

TIME COMMITMENT

Single project or sustained involvement opportunities

CONTACT

NKYEC | 859.282.9214

NaviGo Scholars

A program that allows businesses to select students with the interests and skills needed to fill jobs within their company. Students receive college and career coaching from a NaviGo Coach, and Sponsor Career Coaches guide the students in their field of interest, providing the students with opportunities to meet and learn from experts in the field.

TIME COMMITMENT

Determined by sponsor

CONTACT

Stephanie Layton | stephanie@navigoprep.com | 859.905.7830

One to One: Practicing Reading and Math with Students

A tutoring program where employees are paired with an elementary student to practice reading or math in the classroom for 35 minutes weekly for the entire school year. Prior to starting, employee volunteers will attend a six-hour training session (evening training is available) and receive required materials.

TIME COMMITMENT

35 minutes per week (plus travel to school) per employee

CONTACT

Leslie Armstrong, NKYEC | larmsstrong@nkyec.org | 859.282.921

Service Learning

A teaching and learning strategy that integrates meaningful community service with instruction and reflection to enrich the learning experience, while encouraging students to give back to their community. Students build character and become active participants as they work with others in their school and community to create service projects.

TIME COMMITMENT

Single project or sustained involvement opportunities

CONTACT

Beth Griffith-Niemann, Children Inc. | BNiemann@childreninc.org